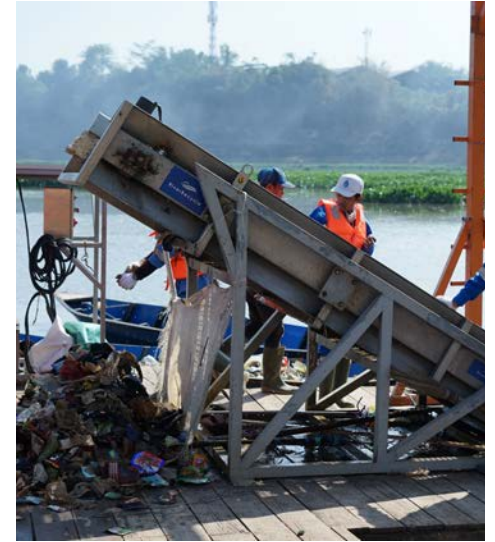




# **Clean rivers. Recycle plastics. Protect oceans.**

**Turning 3 million tonnes of ocean  
plastic into a billion dollars of  
sustainable recycling business**




**A deadly problem**

**By 2050,  
plastic will  
outweigh  
fish in the  
seas**

1000 rivers transport 80% of  
riverine plastic pollution.







Tangerang, Banten

Circular Economy is causing marine pollution

At illegal sorting stations PET plastic is extracted and the rest of the waste thrown into the river – which is the cheapest way to get rid of it

**SAMPAH MELIMPAH DI SUNGAI CISADANE**

Tumpukan Sampah Berada di Belakang Pabrik Daur Ulang Plastik

## The solution

### Our solution: a new, circular business model

1. Install river cleaners using corporate and national development funding. Create permanent revenue from plastic credits.
2. Recycle the plastics into construction materials and other products to create permanent revenue.
3. Transition to land-based collection.





# RiverRecycle

catching and recycling  
plastic from rivers

## How to be a part of the solution

### Three ways to contribute



#### Project Funding

Sales of river cleaning solutions to Corporate and National clients

Projects consist of:

- River cleaning devices
- Plastic recycling machinery
- Land-based collection infrastructure



#### Plastic Credits

Sales of plastic credits to corporate clients in the global voluntary markets and national Extended Producer Responsibility markets

Plastic credits are intended to pay for the operating costs of the projects.



#### Recycled Products

Sales of products made of recycled plastic

These include construction board, furniture, pyrolysis oil etc





## Traction



**4,447,572 kg**

waste managed  
since December 2021

**4,000,000+ kg**

waste collected  
annually

**5 Countries**  
**11 rivers**  
**2000+ t recycling capacity**



# Our Team

the right knowhow in the right place



**ERIK SOLHEIM**

Advisor, International Organizations

Former Minister of Environment of Norway



**JAAP ZANDBERGEN**

Advisor, International Organizations

Expert in plastic recycling in fashion and design to prevent waste



**TOMI NYMAN**

Technology Advisor

Expert in chemicals and plastics business



**ANSSI MIKOLA**

CEO, founder

Serial entrepreneur, with 30 years of experience in international business



**TINA NYFORS**

CFO

30 years of working in the financial industry, particularly development banks

**113 people in the projects**  
**14 people in the core team**  
**5 based in Finland**

**Singapore, Vietnam, Philippines, Indonesia, India, Bangladesh, Ghana**



**VY DINH**

Director, River cleaning operations

Expert in corporate sustainability



**MARKO KÄRKKÄINEN**

Director, Corporate Social Responsibility

Deep global business experience



**YASHWANT DEVAL**

Director, Business Development IND

Market expert and business advisor



**GULONTAM SITUMORANG**

Director, Business Development IDN

Expert in technology and business innovation



**FIDEL VENTURA**

Director, Business Development PH

Business development expert



**ALICE PITTACOLO**

Marketing & Communications Manager

Expert in communication, branding and marketing



**JOHN ADELEGAN**

Manager, Business Development, Africa

Environmental project management



**Roshan Bhandari**

Manager, Corporate Social Responsibility

Extended experience in Corporate Social Responsibility



**MOHAIMIN KAMAL**

Manager, Bangladesh

Expert in project management





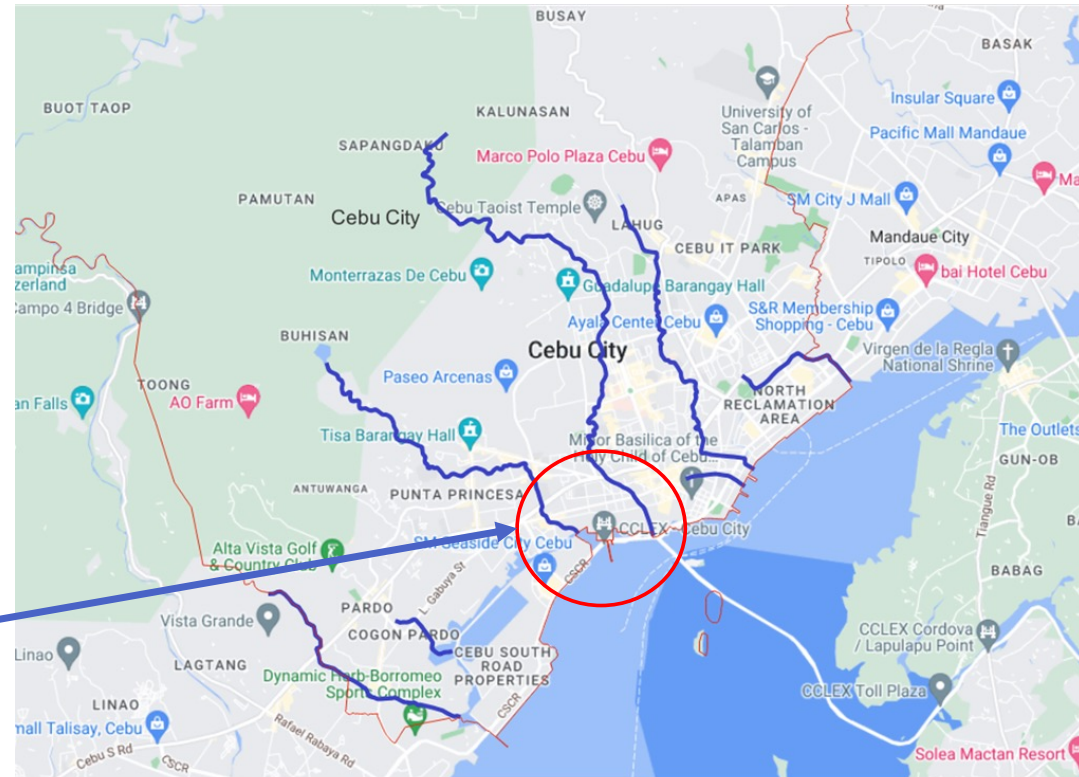
## Board production

- Construction materials
- Emergency shelters
- Furniture



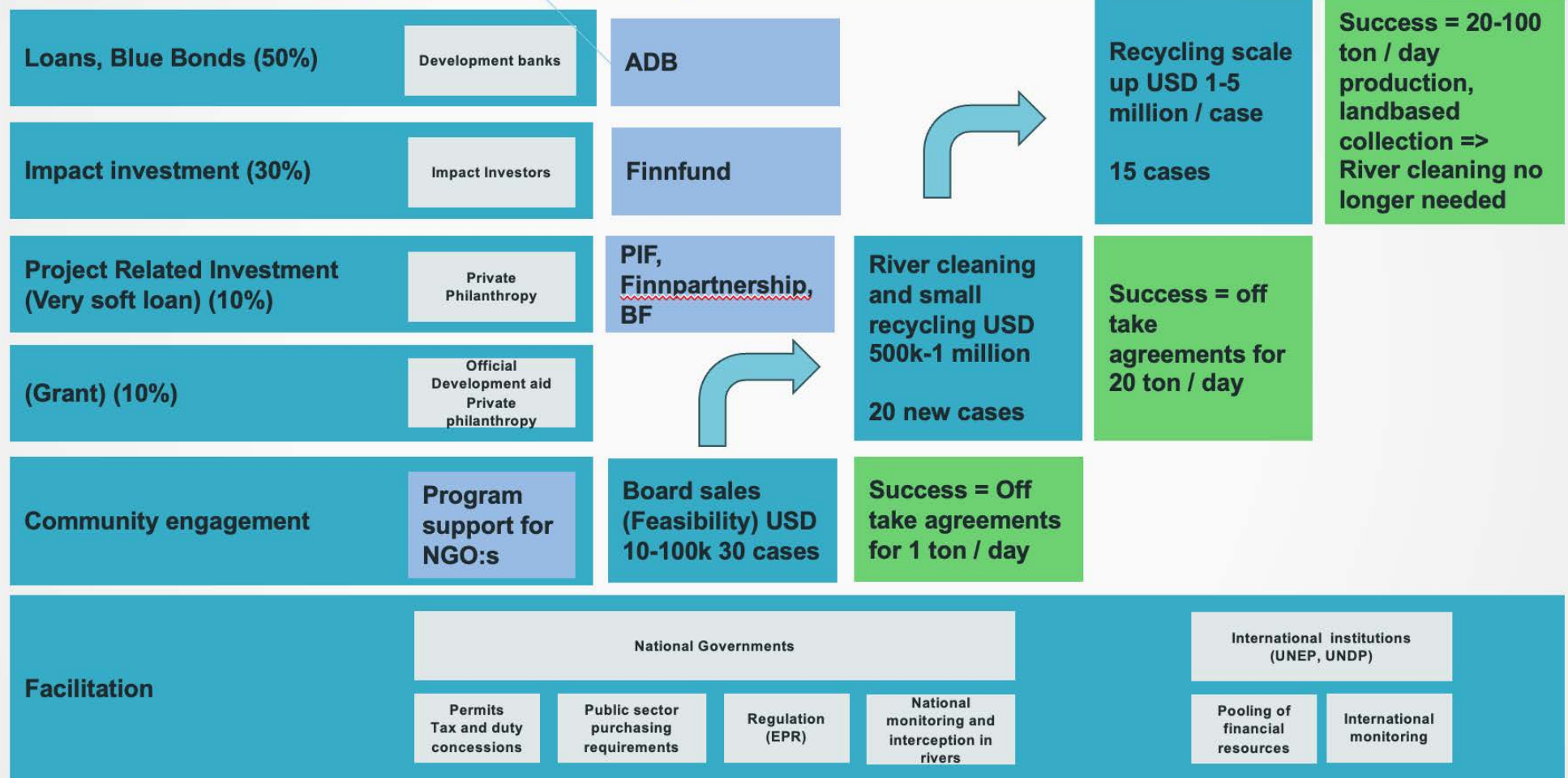
# Cebu Philippines a City wide solution

1. Clean the rivers
2. Recycle low value plastics
3. Improve land based collection





# Connecting ODA to impact investment to scale up





---

### **\*Recommendations**

- 1. Focus Official Development Aid to enable circular economy and other ESG targets (Calls with specific outcome targets)**
- 2. Lobby for global EPR regulation.**
- 3. Seek cooperation with Nordic neighbours**
- 4. Consider using ODA to create national plans => Finnish companies included in plans**





[anssi.mikola@riverrecycle.com](mailto:anssi.mikola@riverrecycle.com)

[www.riverrecycle.com](http://www.riverrecycle.com)